

PLATINUM KEY



CLIENT PROFILE

CONTACT DATA

1. COMPANY AND KEY CONTACT INFORMATION

FIRM NAME:

NAME AND TITLE OF OF KEY COMPANY CONTACT :

ADDRESS:

PHONE:

FAX:

EMAIL:

COMPANY BACKGROUND

TYPE OF COMPANY:

MANUFACTURER ☐ DISTRIBUTOR ☐ SERVICES ☐ MANUFACTURER'S REPRESENTATIVE ☐

OTHER ☐ (PLEASE DESCRIBE):

EXPORT STATUS:

NEW TO EXPORT ☐ NEW TO ITALY ☐ ALREADY DOING BUSINESS IN ITALY ☐

PLEASE LIST THE COUNTRIES IN WHICH YOUR COMPANY EXPORTS :

NUMBER OF EMPLOYEES :

1-49 ☐ 50-99 ☐ 100-249 ☐ 250-499 ☐ 500-999 ☐ 1000+ ☐

ANNUAL SALES :

UNDER \$1 MILLION ☐ \$1-5 MILLION ☐ \$6-50 MILLION ☐ \$51-75 MILLION ☐ \$OVER \$75 MILLION ☐

YEAR ESTABLISHED :

DESCRIPTION OF PRODUCT OR SERVICE

IS THE PRODUCT AT LEAST 51% U.S.-MADE?

YES ☐

NO ☐

PLEASE GIVE A BRIEF DESCRIPTION OF THE PRODUCT/SERVICE:		
CURRENT BUSINESS IN MARKET		
IS YOUR COMPANY CURRENTLY REPRESENTED IN ITALY? YES <input type="checkbox"/> No <input type="checkbox"/>		
IF YES, PLEASE PROVIDE THE FOLLOWING:		
COMPANY NAME:		
ADDRESS:		
PHONE:	FAX:	EMAIL:
WHAT IS YOUR CURRENT LEVEL OF BUSINESS IN THIS MARKET?		
BUSINESS ISSUES IN ITALY		
PLEASE DESCRIBE THE SPECIFIC BUSINESS ISSUES YOU ARE FACING IN THE ITALIAN MARKET:		
WHAT ARE YOUR GOALS /OBJECTIVES IN ADDRESSING THESE ISSUES IN THE NEXT 6 TO 12 MONTHS?		

SPECIFY WHAT TYPE OF ASSISTANCE YOU ARE SEEKING FROM THE U.S. EMBASSY COMMERCIAL SERVICE (DETAIL ANY SPECIFIC TASKS):

OTHER INFORMATION

HOW DID YOUR COMPANY LEARN ABOUT THIS SERVICE?

HAS YOUR COMPANY EVER USED OTHER U.S. DEPARTMENT OF COMMERCE EXPORT PROMOTION SERVICES?
YES ☐ NO ☐

IF YES, PLEASE CHECK:

FMR <input type="checkbox"/>	ICP <input type="checkbox"/>	IPS <input type="checkbox"/>	TRADE MISSION <input type="checkbox"/>	TRADE SHOW <input type="checkbox"/>	CATALOG SHOW <input type="checkbox"/>
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OTHER ☐ (PLEASE SPECIFY):

FOR WHICH COUNTRY OR COUNTRIES?

COMPANY REPRESENTATIVE	
SIGNATURE	
NAME	
TITLE	
DATE	